

**WELCOME
TO THE
WHITSUNDAY
REGIONAL COUNCIL
COMMUNITY PLAN
2011 – 2021**



**CANNONVALE/
AIRLIE BEACH
08 MARCH 2011**



***“Our Conversation with Our
Community”
Continues!***



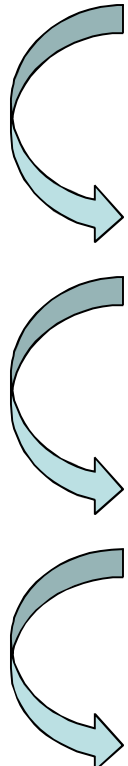
AGENDA

- 05.30pm - Welcome/Housekeeping
Mayor – Mike Brunker
Chief Executive Officer - John Finlay**
- 05.40pm - The Community Plan**
- 05.55pm - Our Community Now
(Strengths/Weaknesses - Group)**
- 07.30pm - Smoko**
- 07.45pm - Our Vision for the Future
(Opportunities/Threats - Group)**
- 07.55pm - Where to from here? - Close**



Whitsunday Regional Council is committed to building meaningful partnerships with stakeholders and community members to ensure that the activities and decisions of Council are reflective of community needs.

THE COMMUNITY PLAN ENGAGEMENT PROCESS AIMS TO

- 
- Seek the views of the Whitsunday Community in a long term planning process which will identify and make known the shared aspirations and visions for the region over the next ten (10) years
 - Engage the community in a process that accurately identifies the current and future issues facing the community (locally and regionally) and to set out a series of strategies and actions to address them.
 - Prioritise and incorporate actions arising out of the Community Plan engagement process, into existing Corporate and Operational planning mechanisms
 - Develop a strong, safe, sustainable and socially and economically prosperous Whitsunday Region.



“Sustainable Development”
Development that meets the needs of the present
without compromising the needs of future generations...
(Brundtland 1987)

WHY SHOULD COUNCIL ENGAGE THE COMMUNITY?

- ✓ Recognition that the community also has a voice
- ✓ Allows Council to tap into wider sources of information, perspectives and potential solutions, - improves the quality of decisions and outcomes
- ✓ Builds a co-operative and responsive relationship between the Council and the Whitsunday community
- ✓ Facilitates informed decision making
- ✓ Encourages active participation and citizenship – get involved!
- ✓ Ensures appropriate policies or services are developed, through a consultation process which clearly identified the community's needs
- ✓ Good business practice - contributes to more efficient use of resource
- ✓ Increases Council transparency in governance



****Community Engagement****

“The mutual communication & deliberation that occurs between government and citizens”. It involves informing the community, consulting the community, involving the community & collaborating with the community.

A “Healthy Community” is...

A healthy community is one that is constantly creating and improving its physical and social environments and expanding those community resources which enable people to mutually support each other in performing all the functions of life and in developing their maximum potential”

(Hancock & Duhi, 1988)



A “Safe Community” is...

One in which members of all sectors of the community work together in a coordinated and collaborative way at a local level to reduce injuries and increase the safety of its members

(<http://www.med.ualberta.ca/acicr/SafeCommunities.htm>)

****Capacity Building****

A communication exchange process by which government, residents and other community stakeholders work together to set goals, solve problems, achieve objectives and build a community’s strengths.

KEY ELEMENTS OF OUR CONVERSATION!

À □ Community Pride

À □ Governance

Culture

À □ Open Spaces & Recreation

À □ Heritage Conservation

À □ Economic Sustainability

À □ Employment

À □ Infrastructure and Services

À □ Community Health and Wellbeing

À □ Natural and Built Environments

À □ Social Inclusiveness

À □ Arts and

À □ Accessibility

À □ Safety and Security

À □ Tourism

À □ Transport



*****Vision*****

An acknowledgement of where we are currently at as a community, how we want the Whitsunday region to develop and grow in the future, and the actions we need to do in order to get there!



HOW TO GET THE MOST FROM TODAY?

- Actively participate - Have your say! – Its your community!
- Focus on the future – 10 year Plan
- Help us take notes – put your ideas down on the Notepaper on the table& leave them with us
- Listen and respect the views of others
- Don't monopolise the conversation – Allow others time to have their say too
- Stay focussed on the task at hand – don't get bogged down in Council policy or past decisions
- Remember that constructive negative feedback is Good!
- All mobile phones off or on silent please



Get Involved!

Be Positive!

Become Part of the Conversation!

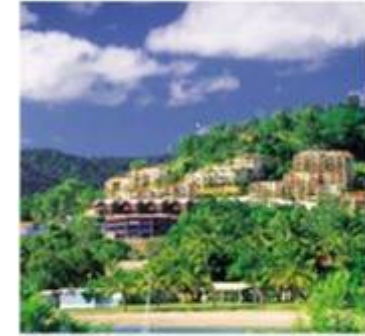
YOUR VOICE IS IMPORTANT!

YOUR COMMUNITY PLAN TEAM

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WHERE TO FROM HERE?

- ***Continue with the Community Consultations until April 2011***
 - ***Surveys (Community/Youth)***
 - ***Competitions***
 - ***Focus Groups***
 - ***Targeted Consultations***
 - ***Individual Submissions/discussions***
- ***Continue to keep the community informed of our progress***
 - ***Website/Papers/Online/Mail Outs etc***
- ***Prepare a Draft Community Plan***
- ***Seek endorsement of the Draft Community Plan***
- ***Finalise the Whitsunday Regional Council Community Plan 2011 – 2021***



THANK YOU