



**ANNUAL
GOVERNMENT
CONFERENCE
2024**

LEADING FROM THE FRONT: LEADING FROM THE BACK

**CAIRNS
27-29 AUGUST 2024**





Schedule

Tuesday 27 August 2024

3.30pm - 4.30pm Registration
4.30pm - 6.30pm President's Welcome Reception
Evening at Leisure

Wednesday 28 August 2024

8.45am Welcome
9.00am - 3.00pm Conference Sessions
3.00pm LGMA Annual General Meeting
4.00pm - 5.30pm Beach versus Bush Challenge
Evening at Leisure

Thursday 29 August 2024

8.30am - 3.00pm Conference Sessions
6.30pm - 10.30pm Gala Dinner

Conference Venue
Shangri-La The Marina, Cairns
1 Pier Point Road
Cairns Q 4870

Conference Contact
LGMA
07 3174 5006
admin@lqmaqlld.org.au

Welcome to the 2024 Local Government Conference!

One of the challenges local government leaders face is that our organisations need to be chameleons, constantly shifting approach to meet varied demands.

At times, we are innovators, leading from the front and providing a pathway for our communities that they may not yet have considered or not be fully understanding of. At other times, our role is to sit back and allow community to step up and lead themselves, perhaps with some facilitation or enabling actions at our end.

As with all leaders, it is easy to get stuck in one role, creating a culture, approach and mindset that matches the chosen leadership model.

The 2024 Local Government Conference will explore the two approaches and consider what to use when, and how to adapt local government leadership to meet both the immediate and long-term needs of your community.

Join colleagues from across Queensland as we explore what leadership in local government looks like, learning from experienced and new local government officers, academics and thought leaders.

We look forward to seeing you in Cairns!

Keynote Presentations

Thriving in uncertainty - Holly Ransom

Holly Ransom is a globally renowned content curator, powerful speaker and master questioner with the belief that if you walk past it, you tell the world it's okay. Named one of Australia's 100 Most Influential Women by the Australian Financial Review, she has delivered a Peace Charter to the Dalai Lama, was Sir Richard Branson's nominee for Wired Magazine's 'Smart List' of Future Game Changers to watch and was awarded the US Embassy's Eleanor Roosevelt Award for Leadership Excellence in 2019.

Having interviewed the likes of Barack Obama, Malcolm Gladwell, Richard Branson, Billie Jean-King, Condoleezza Rice, Nobel Prize Winner Muhammad Yunus and the world's first humanoid robot Sophia, Holly fights complexity with curiosity, apathy with empowerment and fear with fact.

Holly was asked to Co- Chair the G20 Youth Summit in 2014, the United Nations Coalition of Young Women Entrepreneurs in 2016 and became the youngest Director ever to be appointed to a Port Adelaide Football Club.

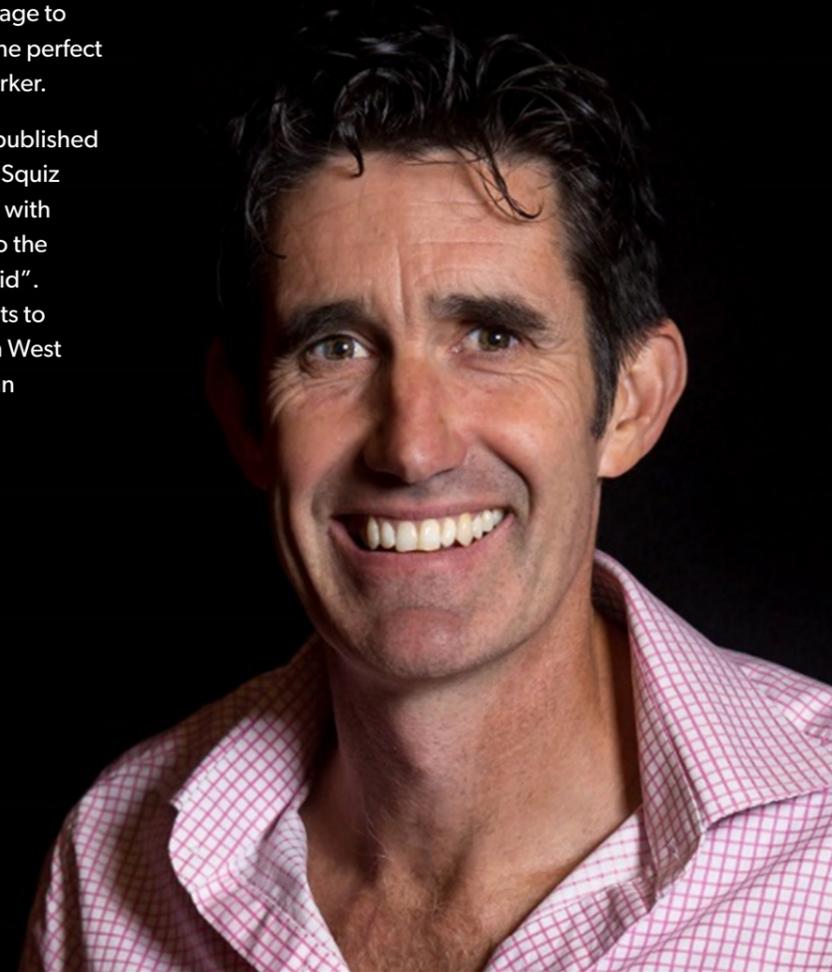
An accomplished company director, Holly has compressed a power-packed career into a decade, spanning corporate, non-profit and public sectors. A two-time ironwoman, Holly loves to cook, dance and sing... despite her complete lack of talent in all three.



Chaos and Culture - Squizz

From car bombings to meeting Yasser Arafat and making it to the summit of Mount Everest, Mark 'Squizz' Squirrell OAM has experienced more than many can dream about. Squizz was awarded the coveted "Green Beret" whilst serving with the Australian Commandos. His tenure with the military provided him with the skills and courage to succeed amongst adversity and turmoil. It was the perfect grounding for a career as an international aid worker.

Squizz has a Bachelor of Business (HRM) and has published a memoir titled *From Arafat to Everest*. In 2019 Squizz was recognised in the Australia Day Honours List with an Order of Australia Medal (OAM) for "service to the international community through humanitarian aid". He continues to deploy on short term assignments to emergency zones, such as the Ebola Outbreak in West Africa and 2015 Nepal Earthquake. Strap in for an unforgettable experience.



Conference Sessions

Wednesday 27 August

Front or Back Leadership: What does it all mean?

With the conference theme, *Leading from the front: Leading from the back*, it is important to explore what both of these terms mean. How do you do one or the other and in what situations would each be appropriate? To talk through this, Professor Sarah Kelly, Head of the QUT Graduate School and experienced company director will share her experience of both leading from the front and the enabling leadership of leading from the back.

Whose role is it anyway? - Stakeholder panel

This panel of local government stakeholders will consider the role of local government as leaders of their communities: where are the lines; whose role is whose; how does local government leadership interact with other leaders across the wider community? They will provide a report card detailing where local government leadership excels and where there may be gaps (over- or under-laps) or conflicting responsibilities.

Place-Change Initiatives: The role of local government

Place-based change initiatives are engendering positive change for communities across the globe. But how do such initiatives get started and how do they gain traction and momentum? Dr Michelle Lucas, Executive Director of Logan Together and Margaret Allison, Chair of Logan Together, will examine this initiative and discuss the role local governments have to play (leading first from the front and then from the back, perhaps).

CEO Panel

This panel of local government CEOs will consider leadership in different council contexts. What has worked, where has it gone wrong and what are the lessons? Always informative, the panellists offer a wealth of experience and the considered insight that comes with reflection and the passing of time.



Thursday 28 August

The Power of Your Leadership Brand – Mark Puncher

As local government officers, the importance of our own brand is not always front of mind. But as leaders and as professionals, our brands have power. Mark Puncher will explain how a focus on personal brand can drive incredible results for and through your team - for the communities you serve and for each other. He will share insights and advice on how to shape and harness your personal brand in an authentic and meaningful way.

The Great Debate: the role of local government – to reflect community sentiment or to shift community sentiment?

Listen to some of our local government young guns as they debate the extent to which local government decision-making should be a mirror of community sentiment as against making decisions that might be of benefit to future generations but are not supported by the community who elected the current council.

Council Case Studies

This session includes a series of concurrent council case studies demonstrating examples of councils leading from the front and enabling communities from behind. Select your preferred sessions.

Accommodation

Accommodation: Please book your accommodation directly with your preferred venue/supplier.

Shangri-La The Marina, Cairns have offered accommodation from:
 \$295 per night - Deluxe Room
 \$325 per night – Deluxe Seaview Room
 \$375 per night – Executive Marina Room

Rates are nett, inclusive of GST and include one full buffet breakfast.
 Additional breakfast at \$30.00 per person per day.
 Check in is from 2pm and check out is at 11am.

Book directly with Shangri-La The Marina, Cairns via email - groupres.slmc@shangri-la.com
 OR telephone - 07 4052 7700 and please quote the booking code **LGM270824** or
LGMA Annual LG Conference 2024 to access the group rates – subject to availability.

Getting There

Flights

Travel and accommodation are not included in the registration fees.

Flights into Cairns include:

- Jetstar – www.jetstar.com
- Qantas - www.qantas.com/au
- REX – www.rex.com.au
- Virgin – www.virginaustralia.com

Airport Shuttle Domestic Terminal

Excellence Coaches offers local Shuttle Bus transport to/from Port Douglas, Cairns CBD and Northern Beaches.
 Phone: 07 3012 7400
 Website: www.excellencecoaches.com

Climate

August in Cairns offers sunny days followed by mild tropical evenings. The temperatures range between 18-27°C.

Things to see and do!

Tourism Cairns – www.tourismcairns.com
 Reef, Rainforest, Adventure tours... too many to name.



Dress Code

EVENT	DRESS CODE
President's Welcome Reception <i>Finger food and drinks will be served</i>	Smart casual.
Registration and Conference sessions <i>Includes: Morning tea, lunch and continuous tea and coffee</i>	Business casual. As the conference room temperature may vary, we suggest you wear layered clothing to ensure you are comfortable throughout the event.
Annual General Meeting	Business casual
Beach versus Bush	Sport/Active wear Beach representatives – please wear blue Bush representatives – please wear green Cheer squads are actively encouraged!!
Gala Dinner <i>Dinner and drinks will be served</i>	Smart Casual. All aboard..... Join in the Nautical merriment of the conference gala dinner! Dust off your deck shoes and nautical stripes for anchors away - a festive night of marina fun.

Registration

LGMA is a membership-based organisation for Queensland Local Government. Our focus is advocacy, collaborative learning and professional development for council officers. For LGMA events we offer registration for all council officers plus corporate partners with event agreements in place. All other registration enquiries should be directed to LGMA to check for availability.

Annual Conference Registration Includes:

President's Welcome Reception on Tuesday, Beach versus Bush activity on Wednesday, Conference Sessions on Wednesday and Thursday and the Conference Dinner on Thursday.

Annual Conference Registration 2024	*Early Bird On or before 30 June 2024	Standard On or after 1 July 2024	Late On or after 1 August 2024
Council Officer Registration	\$1,485	\$1,740	\$1,980
LGMA Retired Member	\$780	\$780	\$780
Council Officer - Conference Dinner only	\$165	\$195	\$230
Corporate* <small>(non-LG organisations who are not sponsors of this event)</small>	\$5,500 <small>subject to availability</small>	NA	NA

- LGMA members (individual members with an annual payment) who attend the conference, will receive a discount of \$100.00 off their annual membership fee. LGMA members must be financially current at the time of registration to be eligible for this discount. This does not apply to the Retired Member Rates.
- LGMA members (individual members with monthly payments) who attend the conference, will gain access to an additional complimentary webinar on completion of 12 months Membership.
- Council Subscription: Council subscribers who have not utilised their complimentary Conference Registration for the current financial period (Oct-Sept) are eligible to receive one (1) complimentary registration when purchasing an Early Bird registration (excludes CEOs).
*Terms and conditions apply.
- Council Special – Send 4 delegates and receive the 4th registration for free. Conditions apply.
- Please feel free to contact LGMA on 3174 5006 to check eligibility and Terms/Conditions.

Partners' Social Programme

A full Programme is available for partners of registered council officers. The social events include:

President's Welcome Reception on Tuesday
Beach versus Bush Challenge on Wednesday
Gala Dinner attendance on Thursday

\$350 per person

How to Register:

Full details are available on the LGMA website - www.lgmaqlld.org.au

Registrations can be made online

www.lgmaqlld.org.au/Register

T: 07 3174 5006

E: admin@lgmaqlld.org.au

Terms and Conditions

Cancellation Policy:

45 days out from the event date: a full refund is available.

44-22 days out from the event date: a 50% administration fee applies.

21 days or less from the event date: No refunds available however LGMA will accept a substitute delegate.

Disclaimer of Liability:

Although every effort is made to ensure the programme is correct at the time of printing, sometimes unforeseen circumstances can result in changes to the programme. LGMA apologise for any inconvenience caused by these changes and will make every effort to ensure all delegates and sponsors are made aware of these changes.

Privacy Notice:

Some information you provide on the registration form is personal information. This information is being collated for the purpose of: processing your registration; keeping you informed of upcoming events; marketing the services of LGMA to you; and enhancing and developing LGMA's relationship with you. Although providing this information is voluntary, failure to provide sufficient information may result in your registration not being processed. At the commencement of the event, LGMA will distribute a list detailing the name of each registered delegate and the council or organisation they represent (if applicable). This list, together with the email address of every registered attendee will also be made available to event sponsors for research and marketing purposes. If you object to the use of your details for this purpose, please contact LGMA in writing. LGMA will take still and video footage of this event for future promotion and use in media activities. If you object to your image being used, please advise in writing.



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