Digital Transformation – EasyPost Mailroom Webinar

Date
Tuesday 23 April 2024

Times
10.00am-11.15am

Who should attend?

Officers from local government who are working within Record Keeping, Corporate Services, ICT, Business Process Improvement and Administration.

This webinar (via Zoom) is designed as an informative workshop allowing delegates to connect with other like-minded professionals to network, collaborate and share experiences and ideas.

CONTACT DETAILS

LGMA

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In the face of rising postage and operational costs, councils are continually seeking ways to become more cost and time efficient with handling cumbersome administrative processes. Bing is here to assist with an innovative approach for sending mail.

Discover how Bing aids councils in Digital Transformation through Hybrid Mail. By streamlining the process of sending outbound mail, councils benefit from significant cost reductions and an impressive 98% saving in staff time for sending letters.

Bing's EasyPost Mailroom solution makes it easy for staff across departments to send mail directly from their PCs in just a few clicks, without touching a printer or envelopes. Whether it's a single letter on-demand or a bulk mailing of thousands you can submit your letters and have them in the post the same day.

Bing provides councils with a no-cost solution, allowing staff to send letters via Postal Mail, email, and SMS on a simple pay-per-use pricing model. There are no contracts or minimum volume requirements – Send one letter, pay for one letter - There is no easier way for councils to send mail.

For compliance, councils benefit from having a complete audit trail of all sent letters ensuring accountability and delivery validation.

Bing are a proud supporter of LGMA, and a Local Buy pre-qualified supplier.

Please join Daniel Rowe for a practical session on how Bing can help reduce your council's cost of sending mail and make the process super easy.

REGISTRATION

**$110.00 per person (incl. GST) – Council Subscribers
Register online via the LGMA website:
www.lgmaqld.org.au**

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