

Dynamic Data Storytelling Webinar – 26 March 2024

How to maximise the impact of data simplification, clarity and storytelling in local government



Ingrid Stonhill – CEO – Katherine Town Council

Ingrid Stonhill is Katherine Town Council's first female Chief Executive Officer in its 44-year history for which, in 2023 she was awarded an honourable mention at the National Awards for Local Government, in the Women in Local Government Category.

Before joining Katherine Town Council, she worked for diverse not-for-profits where she led whole-of-business structural change and redesigned management processes to transform underperforming organisations into high-performing social enterprises that achieved a healthy surplus.

Ingrid advocates for community development and campaigns for economic development opportunities to make Katherine a great place to invest, work and live.



Donna Gregory – Director, Finance and Corporate Services – City of Moreton Bay Council

Donna Gregory is a distinguished executive with over 25 years of experience in Finance and Operations within State and Local Government. Renowned for her expertise in driving operational efficiency and developing solutions for better business outcomes, she excels in leading diverse, high-performance teams.

Currently, as the Director of Finance and Corporate Services and a key member of the executive team at the City of Moreton Bay, Australia's newest and third-largest council, Donna oversees critical areas including Finance, Governance, Risk Management, Procurement, People Culture and Safety, ICT, and Community Engagement. Her role is pivotal in shaping the strategic and operational framework of the council. With a track record of achieving remarkable business results, Donna's leadership and strategic vision continue to contribute significantly to the growth and success of the City of Moreton Bay, demonstrating her commitment to public service and operational excellence.



Karim Sabet – Co-founder – OrbViz

Karim is a co-founder at OrbViz, a Christchurch New Zealand based Software as a Service (SaaS) platform that brings data and stories together in a compelling, interactive, online experience. Through the creation of straightforward visual narratives, Karim aims to improve how people engage with intricate information. This effort is designed to help various organizations, including government bodies and the general public make better-informed decisions without the usual complications associated with complex data.



Vanessa O'Brien – CEO and Co-founder – OrbViz

Vanessa O'Brien is CEO and co-founder of OrbViz. She is a former political and business journalist who was based in the Middle East where she worked for some of the world's leading media organisations including the International Business Times, New York Times, USA Today and DeutscheWelle. It was here that she was exposed to the ever-advancing world of hi-tech, which led her into a new career. Vanessa's passion is helping organisations communicate the complex simply, so that everyday stakeholders can quickly grasp it and make better decisions.

