



Tourism & Economic Development Webinar

Date

Thursday 19
August 2021

Times

10.30am –
12.00noon

Who should attend?

Officers from local government who work in tourism and economic development roles.

This webinar (via Zoom) is designed as an informative workshop allowing delegates to connect with other like-minded professionals to network, collaborate and share experiences and ideas.

CONTACT DETAILS

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The webinar will commence with a speaker from the **Queensland Government Department of Tourism, Innovation and Sport** who will lead you through an overview of the process underway to deliver the Action Plan for Tourism Recovery.

The future success of Queensland's visitor economy plays a key role in the state's economic recovery and the livelihoods of more than 234 000 people employed by the Queensland tourism industry. As countries around the world continue to manage the COVID-19 response, the global tourism industry is facing serious challenges. Given the significance of tourism in Queensland, and the ongoing impact of the pandemic, an Action Plan for Tourism Recovery is underway to accelerate recovery and ensure the industry's long-term success.

Following on from the Department we make our way 'across the ditch' to **Anthony Longman** from Tourism Central Otago.

FEEL TOTALLY INSIGNIFICANT. IN THE BEST POSSIBLE WAY.
The giant vistas and huge skies certainly put you in your place
A WORLD OF DIFFERENCE

This is Central Otago, New Zealand. Hear from **Anthony** as to what Central Otago District Council (CODC) does to create a world of difference. CODC is a smaller council with a big appetite for tourism. From trails, to wine country experiences and beyond, Central Otago has positioned itself in a unique space. Equally focused on the lifestyle of residents and the visitor experience this community manages to successfully blend the needs and wants of both groups for the betterment of all.

This place of difference genuinely delivers difference in all things – the products and experiences are truly Central Otago. The fine flavours, world class merino wools, rich history and reputation have spread well beyond our borders. When the world gets busier, Central Otago is a refreshing counterpoint – a rare and precious thing.

REGISTRATION

\$110.00 per person (incl. GST) – Register online via the LGMA website: www.lgmaqld.org.au